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PRESS RELEASE

Asia's Leading Education Expo Returns in December **Learning & Teaching Expo Expects Double-Digit Growth in 2018**

HONG KONG, 6 May 2018 – Learning & Teaching Expo (LTE), Asia's Leading Education Expo and Hong Kong's annual signature education event, is back again at the Hong Kong Convention and Exhibition Centre from 12 to 14 December 2018.

The Expo is well supported by the education community across the Asia-Pacific region and continues to provide an annual platform for education buyers, governments, school leaders, teachers and educators in Asia to discover the latest developments in educational resources and learning technology. Riding on its success last year with a record high attendance, LTE 2018 expects to further expand its scale and bring together more than 330 exhibiting booths and over 14,000 Asia Pacific educators and school leaders.

Mr Victor Cheng, Executive Director of Hong Kong Education City, said the Industrial Revolution 4.0 with rapid advancement of technology in AI, Cloud and Big Data is taking place globally and at exponential speed. This has presented great challenges to education with the fundamental questions of what to learn, how to learn and how to assess what have been learnt. It is becoming imminent that education professionals need a rich, fast and global update on all the important development in education.

Countries across Asia, including China, Japan, South Korea and Singapore, have increased their investment in education. Professional workforce has been considered a crucial factor affecting their socio-economic development in the next few decades.

In Hong Kong, the government has recently announced the 2018-19 Budget, setting aside \$700 million to strengthen vocational and professional education and training (VPET). The measure will facilitate the training and professional development of principals and teachers, and enhance support for students.

'LTE will continue to provide an effective global platform for the education community to share ideas, knowledge and experience, and to explore the latest education technology, as well as learning tools and resources,' said Victor. 'The Expo will gather leading education professionals, experienced educators, exhibitors from around the globe, and strategic partners to present their visions along with the latest learning and teaching innovations.'



Learning &
Teaching Expo 2018
學與教博覽2018
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The three-day Expo will have worldwide exhibitors showcasing a wide range of education solutions. Trade delegations from Australia, China, Finland, Korea, Sweden and the UK are expected to introduce their new-to-Asia resources at their country pavilions on the show floor. The Startup Zone will also return as a launch pad to inspire and connect educators.

Over 200 sessions of keynote presentations, seminars, workshops and lesson demonstrations will be hosted by more than 300 educators, scholars, government officials, academics and school leaders from around the world, covering a wide range of topical education issues, including eLearning, STEM and Maker education, 21st Century education development, curriculum policy and leadership roles, inclusive education and early childhood education, etc.

This year, continuously supported by Department for International Trade (DIT) and British Educational Suppliers Association (BESA), the all-new Great British Classroom will be introduced to illustrate educational practices and resources from the UK.

Learning & Teaching Expo (LTE) is organised by Bailey Communications in partnership with Hong Kong Education City (HKEdCity) and with the support of the Education Bureau of the Government of HKSAR. Bailey Communications also organises the co-located event, the Asia-Pacific International Schools Conference (AISC), with the support of its Strategic Partner ESF and the international schools community during the Expo period to build synergy effect across different education sectors.

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About Hong Kong Education City

Hong Kong Education City (www.hkedcity.net), a wholly owned company of the Government of HKSAR, operates one-stop professional educational portal in Hong Kong. The portal incorporates information, resources, interactive communities and online services, and promotes the use of information technology (I.T.) in improving the effectiveness of learning and teaching.

About Bailey Communications HK

Bailey Communications HK (www.baileycom.hk) is a full service professional exhibition and event organiser based in Hong Kong. Bailey Communications HK develops quality events for both buyers and sellers. With a focus on how technology can assist in matching buyers and sellers so that real business objectives are met, Bailey Communications HK builds smart events designed for the future.

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