



# Being Assessment Literate - using technology to assess and provide feedback

評估意識—如何以科技技術來作評估與提供反饋

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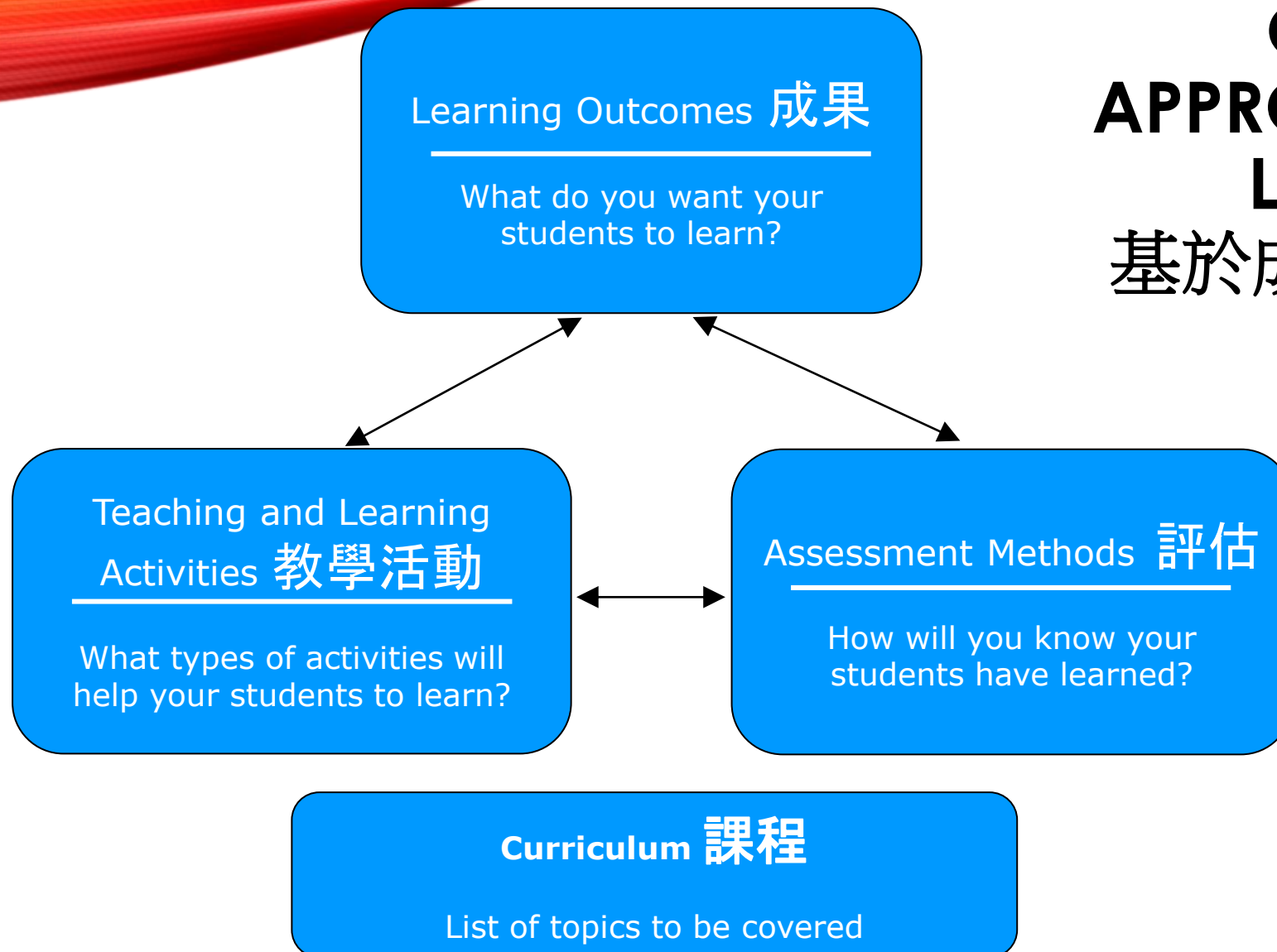
**Centre for the Enhancement of Teaching and Learning**


**Faculty of Education**

**The University of Hong Kong 香港大學**



# OUTCOMES BASED APPROACH TO STUDENT LEARNING – OBASL 基於成果的學生學習方法



A red abstract graphic consisting of overlapping, curved, ribbon-like shapes that sweep across the bottom left corner of the slide.

# STUDENT EXPERIENCE WITH ASSESSMENT

Assessment Drives Learning 評估推動學習

Asian Students tend to be test-centric  
亞洲學生往往以考試為中心

“Students can escape bad teaching:  
they can’t avoid bad assessment”  
(David Boud, cited in Brown 1999, p4)\*

\* Brown, S.(1999). Institutional strategies for assessment. In S. Brown & A. Glasner (Eds), Assessment Matters in Higher Education: Choosing and Using Diverse Approaches (pp.313). Buckingham, UK: SRHE and Open University Press



# SELF REFLECTION

Am I assessment literate?

我有評估意識嗎？



您如何知道自己是否具備評估知識？

# Teacher assessment literacy for “academic knowledge” – a guiding framework

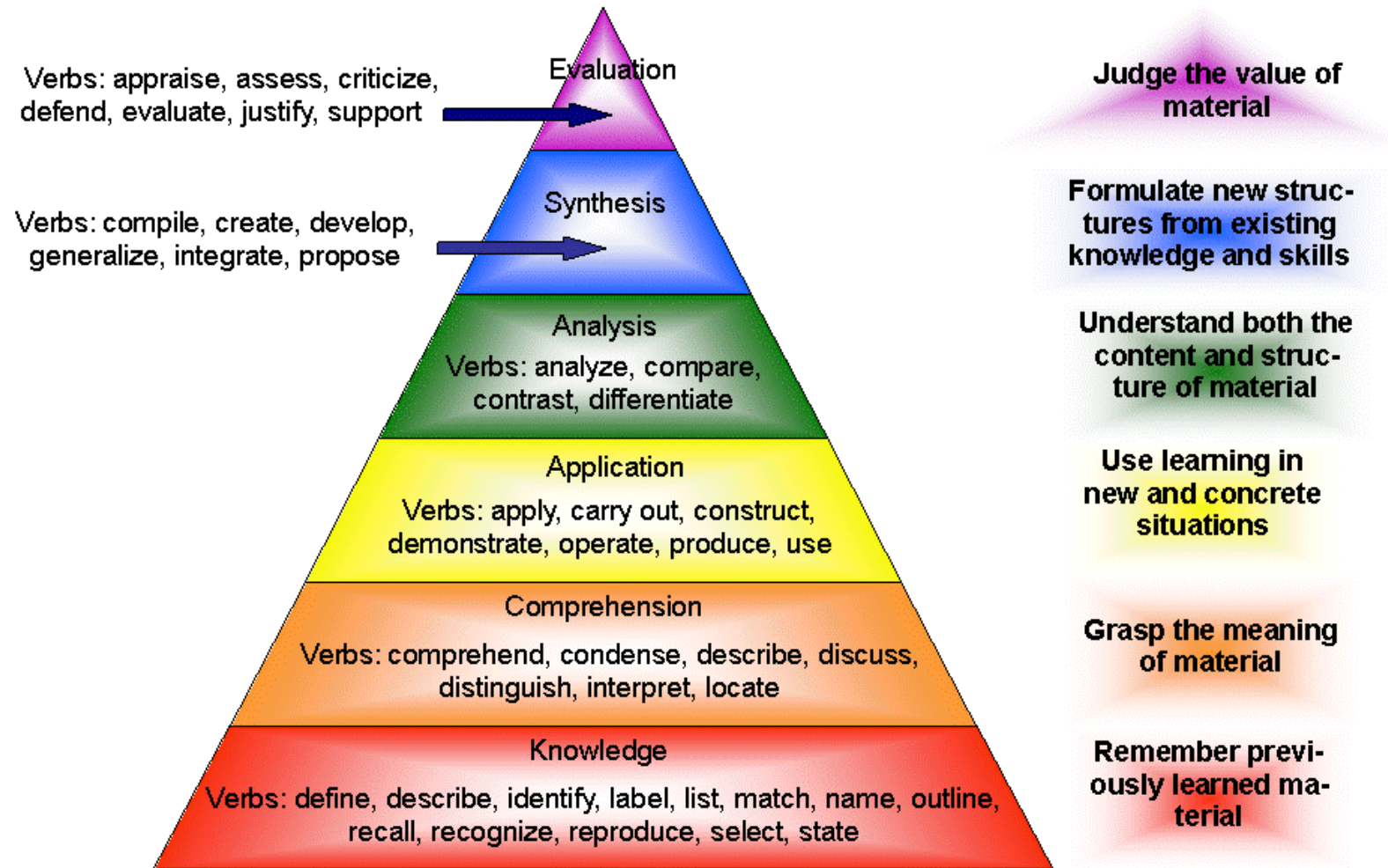
| Dimension 構件        | Components   |
|---------------------|--|
| Knowledge 知識        | <ul style="list-style-type: none"><li>•the target of assessment (i.e. what to assess)</li><li>•the purpose of assessment (i.e. why assess)</li><li>•the different assessment methods (i.e. how to assess)</li></ul>  |
| Attitude 態度         | <ul style="list-style-type: none"><li>•Teachers’ conceptions of and attitude towards assessment</li></ul>  |
| Practical 實習        | <ul style="list-style-type: none"><li>•define learning outcomes and align them with a corresponding assessment method and criteria</li><li>•select assessment tools to collect evidence of student learning</li><li>•provide feedback to students</li><li>•train and support students in the use of assessment to improve their learning</li></ul> |
| Social-emotional 情緒 | <ul style="list-style-type: none"><li>•Teachers’ ability to:</li><li>•attend to ethical issues in assessment</li><li>•manage students’ emotional reactions to assessment</li></ul>   |

Chan, C. K. Y. & Luk, Y. Y. L. (2021). A four-dimensional framework for teacher assessment literacy in holistic competencies. *Assessment & Evaluation in Higher Education*. DOI: 10.1080/02602938.2021.1962806



# BLOOM'S TAXONOMY

## Bloom's Taxonomy



6 Levels in the Cognitive Domain of the Taxonomy

Information at each level



# **THINK BACK AT YOUR ASSESSMENT DESIGN STAGE...**

回想一下您的評估設計階段...





# WHAT ARE THE IMPORTANT FACTORS TO DESIGN AN EFFECTIVE ASSESSMENT TASK?

設計有效評估任務的重要因素是什麼？

- What is the actual purpose of this assessment?  
這項評估的實際目的是什麼？
- Do the assessment methods address and align with all the ILOs?  
評估方法是否對所有預期學習成果保持一致？
- Do the assessment methods align with the learning activities?  
評估方法是否與學習活動保持一致？
- Are the assessment methods actually practical and deliverable given the available contact time and resources (staff, room, time)?  
這項評估方法是真的實用,有否考慮到可用的資源（人力資源、房間、時間）？



# **WHAT ARE THE IMPORTANT FACTORS TO DESIGN AN EFFECTIVE ASSESSMENT TASK?**

設計有效評估任務的重要因素是什麼？

- Do the assessment methods allow reflective and feedback?  
評估方法是否允許反思和反饋？
- Is the assessment workload realistic for teachers and students?  
評估工作量對教師和學生來說是否現實？
- Is the assessment method complying with the EDB/institution/department policies?  
評估方法是否符合機構/學院/部門政策？



# WHAT ARE THE IMPORTANT FACTORS TO DESIGN AN EFFECTIVE ASSESSMENT TASK?

## 設計有效評估任務的重要因素是什麼？

- Why are we assessing?
- What are we assessing?
- How are we assessing?
- Where is best place to assess?
- When should we assess?
- What are we going to grade?
- How are we going to grade?
- When should we grade?
- Who is going to grade?
- Who should give feedback?
- When should we give feedback?
- How should we give feedback?

我們為什麼要評估？

我們在評估什麼？

我們如何評估？

哪裡是最好的評估地點？

我們應該什麼時候評估？

我們要評分什麼？

我們將如何評分？

我們應該什麼時候評分？

誰來評分？

誰應該提供反饋？

我們應該什麼時候提供反饋？

我們應該如何反饋？

## WHAT ARE THE IMPORTANT FACTORS TO DESIGN AN EFFECTIVE ASSESSMENT TASK? (3)

|                                       |                 |
|---------------------------------------|-----------------|
| Take time to Set 花時間設置                | CHARACTERISTICS |
| Take time to Answer 花時間回答             |                 |
| Take time to Correct 花時間改正            |                 |
| Take time to provide Feedback 花時間提供反饋 |                 |
| Suitable for Large Class 適合大班教學       |                 |
| Can substitute with Computers 可以用電腦代替 |                 |
| Passive 被動學習                          |                 |
| Active 主動學習                           |                 |
| Process Oriented Method 集中過程          |                 |
| Product Oriented Method 集中結果          |                 |



And what level of Bloom's is the assessment method assessing?



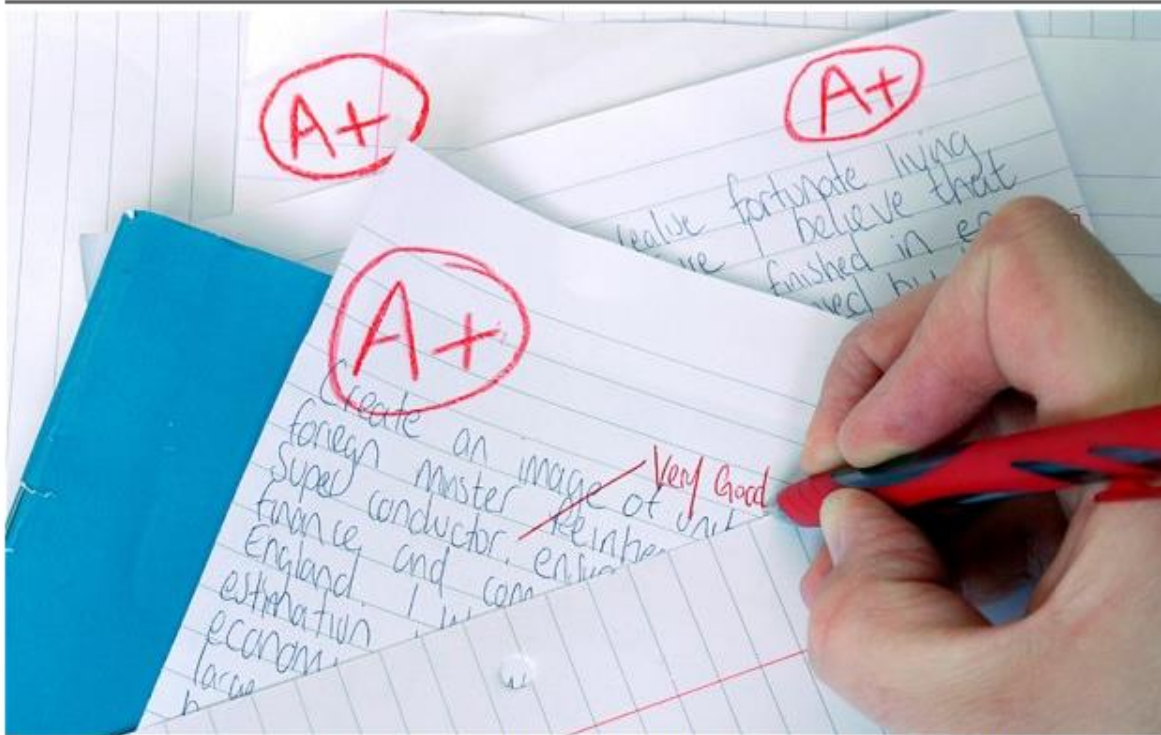
## OTHER ASSESSMENT CONSIDERATIONS 其他評估注意事項

- Attendance 出席率
- Attitude or Effort 態度或努力
- Participation 參與率
- Product or Process 結果或過程
- Accuracy 準確性
- Use of sources 參考文獻的使用
- Use of Theory 運用理論
- Originality/Innovativeness 創作力
- Clarity 清楚性
- Presentation style 演示風格



## Teacher 'bias' gives better marks to favourite pupils, research reveals

It really does pay to be the teacher's pet. New research has revealed that teachers mark children's work according to how they feel about particular pupils.



Nearly two thirds of the moderators said they thought that "teachers' personal feelings about particular pupils influenced their assessments" on some occasions or on a regular basis. Photo: ALAMY

# WHAT DO YOU THINK?

# ARE YOU LIKE THAT?



# WHAT ASSESSMENT TASK WILL YOU SET?

**1. Explain in depth why a particular subject topic is important.**

**AT: Set a 2,000 word essay on one of two nominated topics**

**2. Explain how each components/points inter-relate.**

**AT: Concept map of subject; letter-to-a-friend**

**3. Reflect on an authentic case study shown in the course.**

**AT: Present selected parts of diary with comments**

**4. Evaluate a situation that has gone wrong and apply a solution.**

**AT: Report as a case study**

**5. Demonstrate and apply the theory**

**AT: Observation**



# Feedback

# Custom Stamp Box

## Stamps



Pick 'n Mix!





# A/B/C % grades

The background of the slide features a document with diagonal lines and text. The text includes 'B+', 'B', 'C+', 'C', 'D+', 'D', '8', '7', '6', '5', '4', '3', '2', '1', '75 -', '70 -', '65 -', and '60'.

|     |   |      |
|-----|---|------|
| B + | 8 | 75 - |
| B   | 7 | 70 - |
| C + | 6 | 65 - |
| C   | 5 | 60   |
| D + | 4 |      |
| D   | 3 |      |
|     | 2 |      |
|     | 1 |      |





# Simple Correction

*Appropriate feedback: In the written assignment, we were looking for the rationale for your answer (10 pts), the correct answer to the question (10 pts) and written communications skills (10 pts). You answered the question correctly (10/10 pts) but you did not explain how you got to the answer (your rationale 3/10 pts) and had numerous spelling and grammar mistakes (3/10 pts). Your total score of 16/30 was below our minimum of 17.5/30.*

# Rubrics

Item score: ★★★★★ 4.0



| Skills          | Markings  |  |   |   |
|-----------------|---|--|---|---|
|                 | Poor<br>★   | Fair<br>★★   | Good<br>★★★   | Excellent<br>★★★★   |
| Overall Rubrics | Criteria and factors to be considered critically is not stated. No Information is taken from source(s). Shows no emerging awareness of present assumptions (sometimes labels assertions as assumptions). Unable to identify some contexts | Criteria and factors to be considered critically is stated without clarification or description. Information is taken from source(s) without any interpretation/evaluation. Shows an emerging awareness of present assumptions (sometimes labels assertions) | Criteria and factors to be considered critically is stated, described, and clarified so that understanding is not seriously impeded by omissions. Information is taken from source(s) with enough interpretation/evaluation to develop a coherent analysis or synthesis. Identifies own and others' | Criteria and factors to be considered critically is stated clearly and described comprehensively, delivering all relevant information necessary for full understanding. Information is taken from source(s) with enough interpretation/evaluation to develop a comprehensive analysis |



# General Comments in class





# Exemplars

Tutor's general summary:

Thank you for your first Openings assignment, and well done for meeting your deadline.

**Learning outcome 1:** *demonstrate course knowledge and understanding, and present in own words* - **Just Achieved**. You are well on the way to getting 'achieved' in this learning outcome. All that is needed is a fuller explanation of the management ideas you chose.

**Learning outcome 2:** *analyse and use evidence to construct a relevant answer* - **Achieved**. You did well to identify the relevant management processes – and to use the ideas from the course to construct an argument (or point of view). It is very early days yet for developing academic arguments in an assignment – so you have done well on this TMA. We will talk more about this in the next tutorial and use TMA02 to perfect your skills.

**Learning outcome 3:** *communicate effectively in writing* - **Just Achieved**

Your meaning is usually clear but you do need to use 'academic' English (less conversational, more formal) and be more concise. I have made some comments and corrections on the script that will help you to understand what is wanted for next time. Also do follow the referencing guidelines set out on page 9 of the Assignment Booklet. These are relatively easy things to sort out.

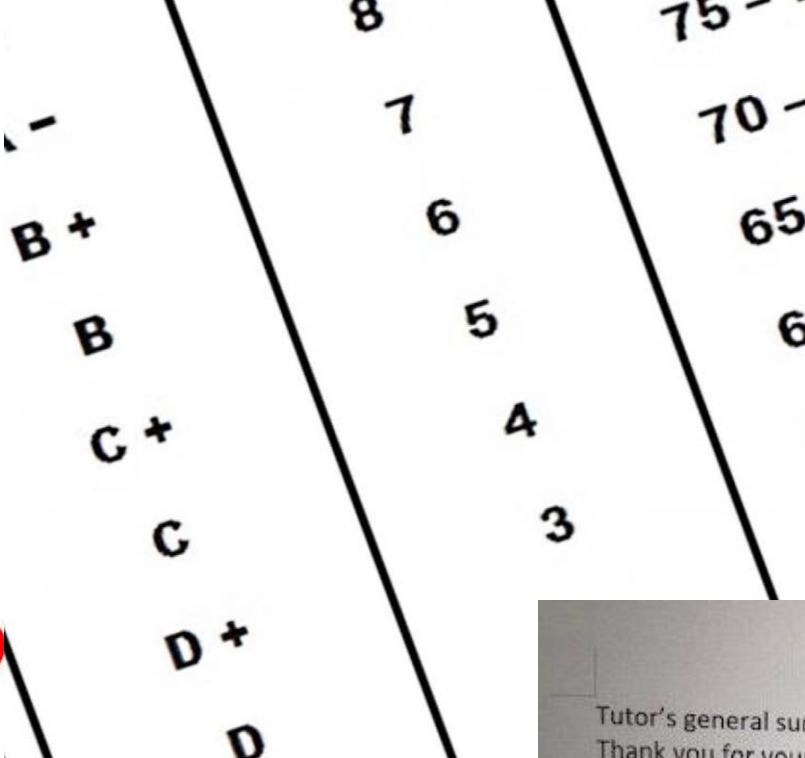
**Learning outcome 4:** *reflect on your own learning* - **Achieved**. Well done – you reflected clearly on what you found difficult and why this was. We can discuss your concerns at our next tutorial. This is a very sound start to the course – well done. There are some things to develop and work on – and we will talk these through at our next tutorial.

----- (Open Learn Create, 2017)





# Custom Stamp Box



| Skills          | Markings   |  |  |  |
|-----------------|--|--|--|--|
|                 | Poor<br>★  | Fair<br>★★   | Good<br>★★★  | Excellent<br>★★★★  |
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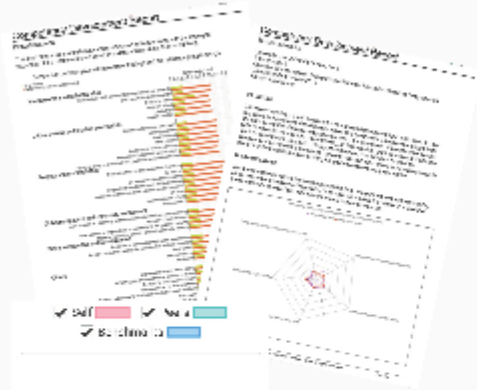
# DEMO of YOCLE



香港大學  
THE UNIVERSITY OF HONG KONG

## Quality Assurance

Direct evidence of student development in generic competencies are captured through performance against the intended learning outcomes. With YOCLE, teachers can demonstrate quality assurance and value-added of the activity, how and to what extent the participants have learned.



Allow users to measure generic competencies especially on these 8 categories.



Join us to benchmark generic competencies at a GLOBAL LEVEL!

ANYTIME, ANYONE,  
ANYWHERE



VISIT US  
<https://yocle.net>



Many universities, schools and organisations have already joined us to make impact and shift changes in generic competencies. We invite you to join us.



FOR ENQUIRIES  
[info@yocle.net](mailto:info@yocle.net)



# YOCLE

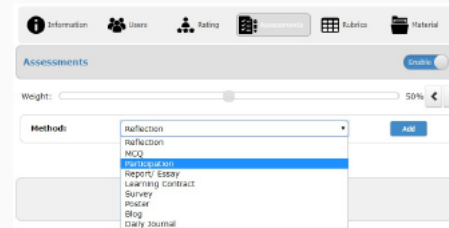


<https://yocle.net>

Connect  
Moral  
Creativity  
Global  
Literacy  
Learning  
Feedback  
Values  
Knowledge  
Leadership

## Create Activities & Assessment methods

Users can edit numerous elements within an activity or assessment. Weights of assessments within an activity can be customised.



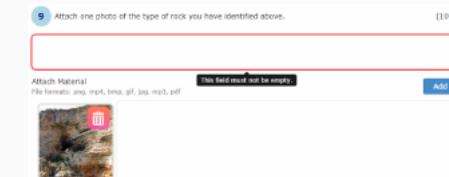
Multiple assessment methods can be added to a single activity. Different learning outcomes (both cognitive knowledge and generic competencies) can be set and aligned to different assessment methods.

Assessment MARK SCHEME

Separate sub assessment

|                      | Poor  | Fair  | Good  | Excellent   |
|----------------------|---|---|---|---|
| To identify problems | Unable to recognise the problems and issues of the case, or identifies issues that are not based on the case. Shows little understanding of the issues and challenges. Summary lacks clarity or misses the main points. | Identifies most problems and issues central to the case with accuracy. Shows some understanding of the issues and challenges, with an adequate summary. A few minor points or aspects are missing or incorrect. | Provides accurate descriptions of problems and issues central to the case. Recognition issues and challenges raised in the case. Summary is thorough and clear. | Provides accurate and detailed descriptions of problems and issues central to the case. Demonstrates an excellent grasp of the issues and challenges raised in the case. Descriptions are insightful, and the summary is thorough and effective. Goes further to identify secondary or implicit issues. |

YOCLE consists of over 850 rubrics templates for different competencies and are customisable.

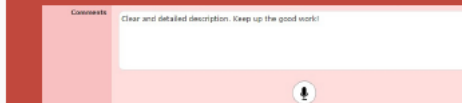


The system allows flexible submissions in various formats, such as pictures, videos, audio and PDF documents.

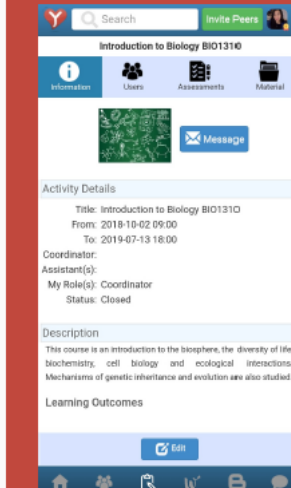
## ASSESSMENT + FEEDBACK

360°

Universities, schools and educational organisations have been promoting the development of generic competencies and t activities often take place outside classroom. Feedback, reflection and assessment can be and conducted any time before, during and the activity. Anyone on the platform, including students themselves, can be assigned to provide feedback.



Multiple approaches of feedback e.g. Dictaphone typing, audio and written.



Users can edit numerous elements within an activity assessment.

Materials such as images and PDFs can be uploaded by teachers & teaching assistants.



Carless & Boud (2018) defined student feedback literacy as “understandings, capacities and dispositions needed to make sense of information and use it to enhance work or learning strategies” (p.1315). They proposed 4 features of student feedback literacy:

1. appreciating feedback,
2. making judgments,
3. managing affect,
4. taking action.



Based on theses 4 features,

1. appreciating feedback,
2. making judgments,
3. managing affect,
4. taking action.

How would you design and provide feedback based on the above?



# 「全能」發展顯本領，有才有智更「有情」 With Hearts, We Transform

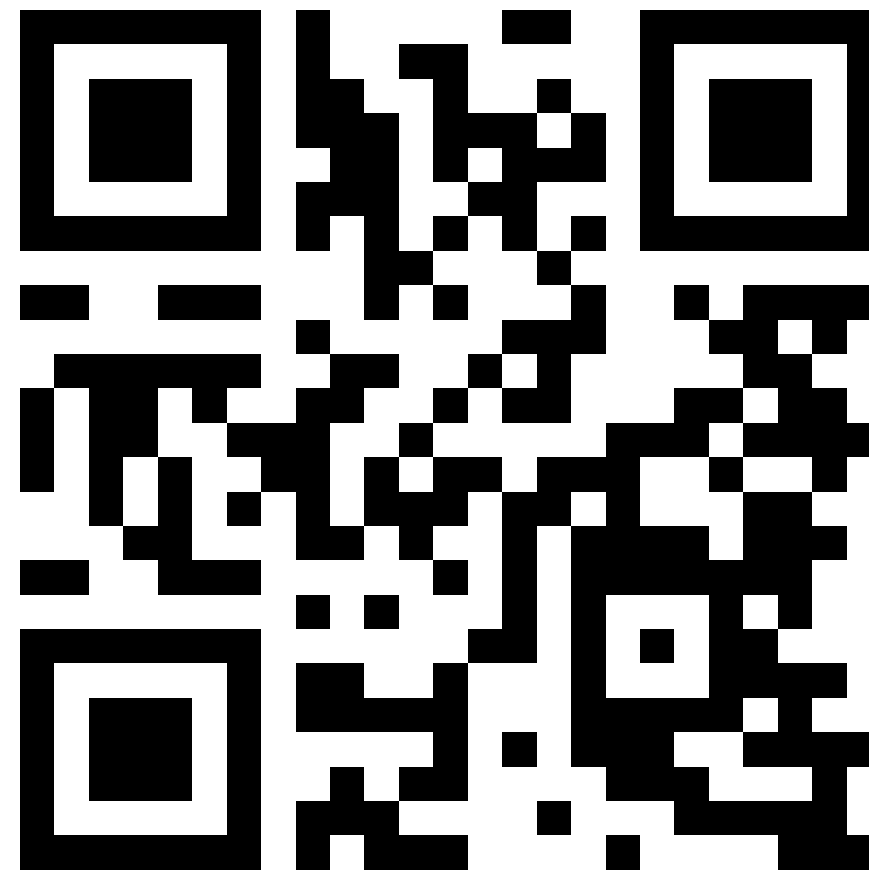
We are currently recruiting secondary schools to participate our HAVE (Holistic Competency and Virtue Education) programme. If you are interested, please contact me at

[Cecilia.Chan@cetl.hku.hk](mailto:Cecilia.Chan@cetl.hku.hk)

我們目前正在招募中學學校參加我們的 HAVE（全能有情和美德教育）計劃。如果您有興趣，請聯繫我。

## RESOURCES...

- Assessment Resources  
<http://ar.cetl.hku.hk/>
- TLERG <http://tlerg.cetl.hku.hk>
- HAVE (Holistic Competencies Resources)  
<https://www.have.hku.hk/>
- Technology Enhanced Learning  
TEL@HKU  
<https://www.cetl.hku.hk/tel/>
- YOCLÉ <https://yocle.net/>







# Thank You

If you wish to contact me for further information

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