Trumptech 尊科

Overview

About Trumptech

- Who we are
- Our edges
- Our Partners

About MAD

- What is MAD
- 2 types of Training
- Enhancement of Problem Solving Skills
- Learning and Teaching Support

Trumptech 尊科

Trumptech (Hong Kong) Limited is one of the leading educational technology companies in Hong Kong. We provide quality learning and teaching resources to both schools and individuals to enhance learning effectiveness.

Powering Education **since 1996**

Promoting Education in **4+ regions**

Served **half of the schools** in HK

Empowered **100K+ students**

Our Edges

We endeavoured to the pursuit of extraordinary in education.

Developed by and with the leading educators

- Professional curriculum team
- Reliable board of advisors from across education industry

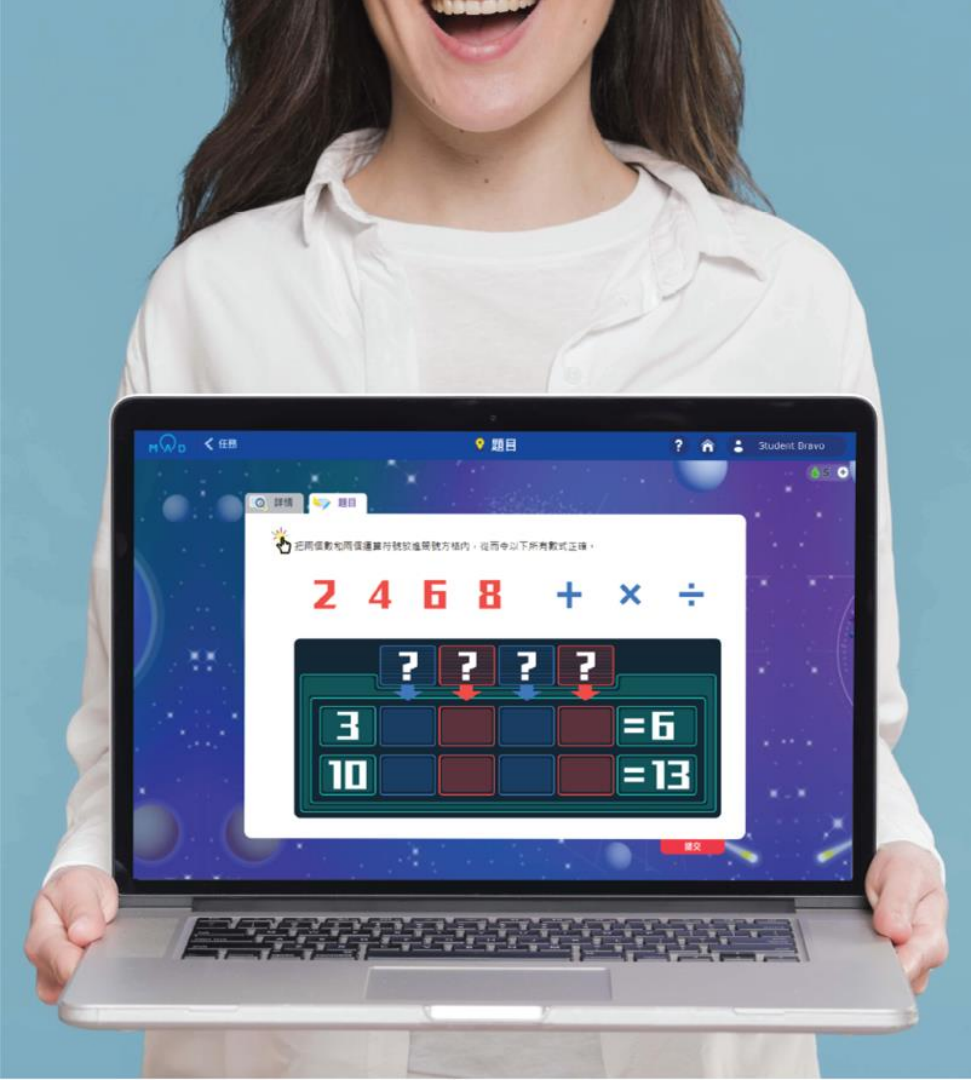
Dr Y T Li
CBE JP
Former Director of Education

S.W. Hsu
MBE
Former Senior Ass. Director of Education

Anthony Tong
BBS
Chairman of
Li Po Chun United World College
Former Deputy Director of Education

Go Global - As experienced operator of international education brands and networks

Trumptech partners with a vast number of international brands to deliver exceptional learning experience to students in Hong Kong .



MAD

To encourage problem solving as a way of thinking

Trumptech 尊科

Diverse Question Types

Adapted to HK Maths Curriculum

Multiple Languages

Internationally ecognised Standard

Performance Report

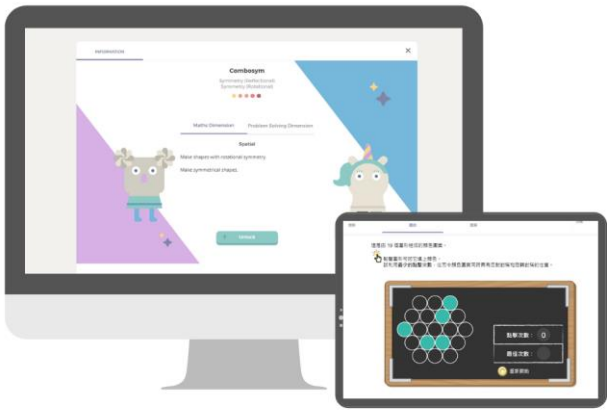
Web & Ipad Friendly

Democratizing learning with technologies

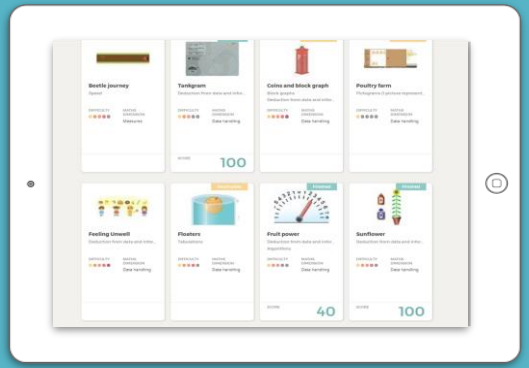
For P3 - F2 students

An Integrated e-Learning Platform designed for Maths & Problem-solving skills training

- Content development initiated under the British Government Department for Education
- Adherence to the Hong Kong Maths curriculum
- Multi-format, fun & interactive questions, make learning a pleasure
- Constructivist teaching approach that encourages students to use active techniques (experiments, real-world problem solving)



2 types of Training



Maths

Conceptual understanding

To comprehend mathematical concepts and move from concrete to abstract.

Computational fluency

To perform mathematical operations and procedures accurately and efficiently.

Problem Solving

Strategy-planning

To formulate, break down and represent problems in relation to more extensive and interconnected prior knowledge.

Analytical and Critical thinking

To reason logically, hypothesise, reflect, explain, justify, speculate and evaluate.

Characteristics nurturing

Development of the spirits of inquiry, creativity and perseverance to be open to innovations and novel ideas.

STEAM up
for our future leaders

The diverse and highly exploratory question types strengths students' problem solving skills!

- Observation
- Data recording
- Data Analysis
- Evaluation skills

This is helpful for interdisciplinary learning that stimulates students mathematical and creative potential.

TWIG

WHAT CAUSES
NORTHERN LIGHTS?
twig
Secondary

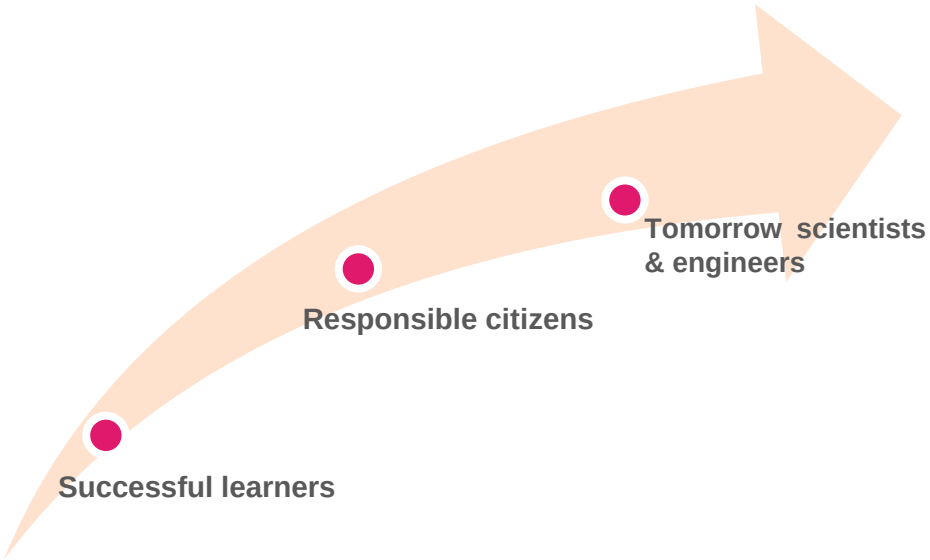
EXPERIMENT:
ORANGE TORNADO
twig
Secondary

WHY DO ANIMALS
HAVE FUR?
tigtag

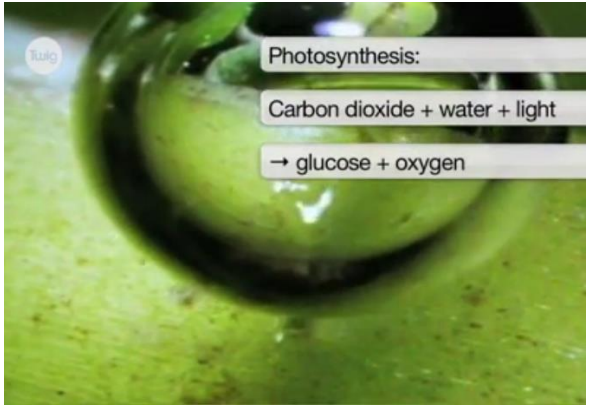
About Twig World

- **1500+ Films** A quantity of films based online resources
- **Variety of Subjects** Chemistry, Physics, Biology, Earth ScienceHuman Geography, Mathematics etc.
- **Concise Content** Each film takes around 3 minutes
- **Tigtag** Primary School Students (aged 7-11)
- **Twig** Secondary School Students (aged 11-16)

How Twig Supports STEM Learning



Deliver Outstanding Lessons



Twig Films

- Twig films are about 3 minutes each
- Co-developed by education practitioners such as Eton College
- Evaluated and assessed by Oxford and Cambridge as well as leading TV producers
- Embed conceptual knowledge by relating core ideas to the real world.

Teacher Sharing

Used by Top Schools Worldwide

- **England**
  Caldicott Prep
  Cheam School
  Cheltenham College
  Eton College
  Latymer Upper
  St Paul's Girls' School
  The Manchester Grammar School
  Westminister Under School

- **Australia**
  The Scotts College
  Knox Grammar
  Hale School
  Brisbane Grammar School
  Trinity Grammar

- **Hong Kong**
  Bishop Hall Jubilee School
  Buddhist Sin Tak College
  HKMA David Li Kwok Po College
  Hong Kong International School
  St Paul's Convent School -Hong Kong
  St Pauls Secondary School
  Yan Oi Tong Tin Ka Ping Secondary School

An Award Winning Resource

Twig has won most of the top educational awards

Winner, BETT Award 2013
Digital Collections

Winner, Teachers' Choice Award 2013
Best Effective Resource

Winner, BETT Award 2012
Secondary Digital Resource

Winner, Education Resource Award 2012
Best Secondary Resource

Winner, Learning on Screen Award 2012
Curriculum and Courseware

Winner, Interactive Media Award 2011
Best in Class, Science Website

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