English Central Learn English with the World's Best Videos



EC Introduction









actually.





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www.englishcentral.com



- . English e-learning platform > 5 million users
- . Improve student's English skills through interactive videos
- (Listening, Speaking, Pronunciation and Vocabulary)
- . Flexible learning and teaching (Mobile Access)
- . Three Principles key of EC
 - 1) Motivating Content
 - 2) Comprehensible Input
 - 3) Context-Based Learning



Why EnglishCentral?

1) Efficient learning

- 20,000+ engaging interactive videos to speak and watch
- Pronunciation learning and Vocabulary building
- Comprehension Quizzes and Assessment

2) Individualized study plan

- Teacher set goals and track student progress
- Student choose videos according to interest and level

3) Immediate feedback

Instant personalized feedback on pronunciation and fluency





EnglishCentral 📌	Search in English	Q Videos Courses	Vocabulary Pronunciation G	oLive!	Upgrade My Class
▷ My Videos	Recommended 🗟 New	🖞 Business 💷 Media	음 Social 꺄 Travel 🖾 Aca	demic 🕆 Kids 🖽 Grammar	© Pronunciation
ecommended Videos	~				
00:57	A 100 A	01:10	01:07	0149	01:05
Miss Universe on Life's Important Lesson Media: Celebrities	Rosetta's Big Mission Academic: Science	Small Talk at Work Business: Career	Dating American and British Boys Media: Celebrities	Exploring the Unknown Academic: Science	Break the Social Media Cycle Social: Daily Life
Intermediate	4 Intermediate	Intermediate	Intermediate	Intermediate	6 Advanced
Stand Out With Your Headline Business: Career	B.o.B for Adidas Media: Celebrities, TV Shows	Official Amazing Space Academic: Science	Interns Talk About Google Business: Career	Jen Aniston Loves Smartwater Media: Celebrities, Funny	Construction of the second sec
Intermediate	Intermediate	Intermediate	Intermediate	Intermediate	Intermediate
Oc.40 One Thing at a Time Business: Career	Super Bowl MVP Tom Brady Media: Celebrities	D1:10 World Without Food Science Academic: Science	What Is Human Resource Management? Business: Career	J.J. Abrams' Mystery Box Media: Celebrities	Babies and their Conscious Thought Academic: Science
Intermediate	Intermediate	Intermediate	Intermediate	(4) Intermediate	4 Intermediate

- 20,000+ video lessons covering
 7 levels
- In-context vocabulary learning with 200,000+ definitions
- Topics

- Media
- Travel
- Social
- Academic
- Grammar
- Pronunciation
- Useful expressions





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Technology and more

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EC Key Features







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A new way of learning English online



over 20,000 video lessons and choose videos by topic or difficulty level





Each video has been semantically Get instant feedback on learner's tagged with in-context definitions pronunciation and







1st Step: Watch the video **>**

Choose what you like to watch from a library



his parents



2nd Step: Learn the words 诊

Show start screen Dictation Multiple Choice	Learn	
Dictation Multiple Choice	Show start screen	
	Dictation	Multiple Choice



Final Step: Speak the lines 강》



Vocabulary Builder

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How do the schools use it?











My name is Dr. Karen Shane, I am a veterinaria







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English Lesson

. Every video provides a clear lesson plan :

- 1) Transcript of the video
- 2) Key vocabulary
- 3) Comprehension questions
- 4) Questions for discussion

It can help teacher:

- Match with text book topics
- Use question for discussion
- Teach more new vocab

Lesson Plan





Expect the Worst, but Look for the Best

Brad Pitt gives an emotional speech after winning an award at the Oscars.

Intermediate Media Celebrities

1 I Video transcript	~
2 I Vocabulary	~
3 I Comprehension Questions	~
4 I Discussion Questions	~



Set Clear learning Goals

. Teacher can set a clear learning goals for students

. Motivate Student to achieve

Curriculum Settings						Ec	lit curriculum 🧪
Goals, Courses, Videos							
TIME PERIOD FOR GOALS Weekly	WEEKLY GOAL	_S	2		Ģ		©
DUE DAY FOR GOALS	Watch	+	Learn/Quiz		Speak		Study Time
Tuesday, 07:59 (GMT +08:00)	5		50	+	50	=	2.5
CLASS START DATE Tuesday, May 12, 2020	Videos		Words		Lines		Hours

Weekly or monthly goals
 Add courses and videos

3) Assign tests to the class

Progress and Performance

English Cent	ral 🗩 My English	Teach My Classes Videos GoLive!	😸 Q 🚳
Berlitz	PCS Track All True Cla	ass - A * (+) (*)	
ACTIONS	Reports		Get Help 🧿
Add SECTIONS	REPORT TYPE SORT BY Overall ▼ Alphabetically ▼ ✓ Show only students with providents		DATE RANGE Sunday, March 01, 2020 ~ Sunday, March 15, 2020
 Manage Curriculum 	Name	Overall Goal Progress	🖶 Print 🚺 Export
Reports GOAL COMPLETION Overall	emqa0303202005 emil.calanza+emqa0303202 emqa0309202004 emil.calanza+emqa0309202	13 %	Goal = 100
Course	emqa0309202005 emil.calanza+emqa0309202	7%	
WATCH	emqa0310202003 emil.calanza+emqa0310202	11 %	
Videos Watched	emqa0310202004 emil.calanza+emqa0310202	9% ,	
LEARN	emqa0311202010 emil.calanza+emqa0311202	19 %	
🌹 Purchase	emqa0313202001 emil.calanza+emqa0313202	4%	
	emqa0313202003	8 % •	

 Teachers can monitor the activities and progress of all students

- Report with clear data about student achievement
- All reporting data can be exported into an Excel file



Self-Learning (Student)

. Interactive Feed:

- Recommend Videos based on student's level, learning objectives and
- interests
 - Additional vocabulary exercise
- **Learning Progress:**
 - Students can define daily objectives
 - Know their overall progress





Contact us

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