



A Renewed Approach to Planning, Implementing and Evaluating Career Guidance Services

Mr IP Shun Tak
Miss CHUNG Shuk Ting
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CCC Mong Man Wai College

Background – Our School

Kwun Tong
36-yr-old



Individual
Student
Planning

6/7 CMI +
1/7 EMI

'Exit-mode'
Career
Guidance

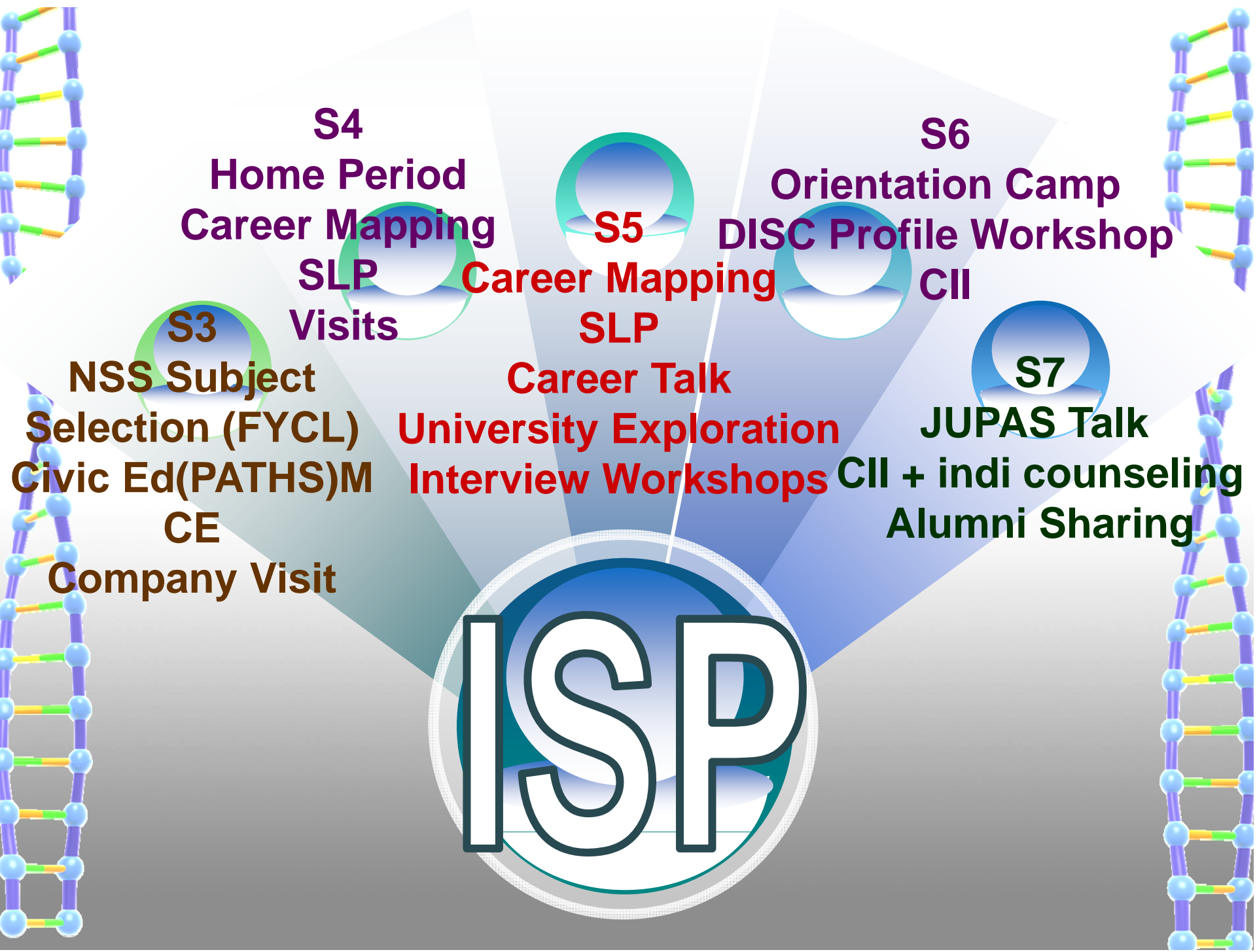
Mainly
Band 1



- **PLANNING, IMPLEMENTING & EVALUATING CAREER GUIDANCE**

Miss CHUNG Shuk Ting (Career Mistress)

ISP



S4

**Home Period
Career Mapping
SLP
Visits**

S5

**Career Mapping
SLP
Career Talk
University Exploration
Interview Workshops**

S6

**Orientation Camp
DISC Profile Workshop
CII**

S7

**JUPAS Talk
CII + indi counseling
Alumni Sharing**

S3

**NSS Subject
Selection (FYCL)
Civic Ed(PATHS)M
CE
Company Visit**

循環周	課節	教學 / 活動 內容	教學 / 活動 目標
1	1	介紹課—人生之旅 全班遊戲「未來會係點」 Paths	<ul style="list-style-type: none"> ✓簡介生涯規劃概念 ✓建立同學以務實和樂觀態度規劃未來的生活
2	2	認識環境—對外在世界的了解	<ul style="list-style-type: none"> ✓知識及網絡化成了改變個人命運的最重要因素
7		我的興趣	<ul style="list-style-type: none"> ✓認識自己的工作興趣
11	3	自我認識I 我的性格(一)	<ul style="list-style-type: none"> ✓辨識自己的性格(16型性格) ✓如何增加自我認識
12		我的專長 PATHS 「天賜禮物」	<ul style="list-style-type: none"> ✓辨識自己的專長及能力 ✓增強學生對未來的學業及工作建立自信
14	4	自我認識II 職業性向初探	<ul style="list-style-type: none"> ✓明白個人性格和興趣會影響在學業和事業上選擇 ✓探討對未來工作的抱負
15	5	自我認識III DISC	<ul style="list-style-type: none"> ✓了解自己的性格 ✓明白自己的學習風格和相對的選修科
23	6	擬定策略—找對自己的位置	<ul style="list-style-type: none"> ✓透過模擬個案學習設定短期和長期學習目標
24	7	我的夢想vs絕世好工	<ul style="list-style-type: none"> ✓描述自己生命的目的及想在生命中成就什麼事業 ✓加強學生對未來工作的信念
25	8	我的價值觀vs成功解碼	<ul style="list-style-type: none"> ✓探索成功的特質，從而反省個人的價值取向 ✓提升學生自我增值的興趣和動機
26	9	求職百達通	<ul style="list-style-type: none"> ✓了解市場職業導向，認識,工作世界



財智Goal飛

10-11 CRE Planning

Aims: Motivate students to do better at schoolwork through
1. the development of career planning;
2. a deeper understanding of the connection between academics and careers

Major Concern 1: To provide students with knowledge and skills to cope with work and study

Major Concern 2: To get students to understand their career and academic aspirations and develop positive attitude towards studies and work

Major Concern 3: Enrich students' career-related learning experiences through partnership with business community.

Form 7

Form 6

Form 5

Form 4

Form 3

Form 2

Form 1

JUPAS Application
+ Study / Exam Technique & JUPAS Strategy

OLE Log Book
Aspiration on Academic & Personal Development

Talks on NSS Subject Selection and Mechanism For Parents & Students
Understanding the NSS Curriculum Structure

Talk on Career Planning
(Aspiration on study and career pathway)

University Interviewing
Study Pathway

PATHS
by Class Teacher Period
Reliability @ Others
Respect @ Self

Alumni Sharing
Academic Aspiration

"Career Mapping"
Career aspiration + Goal Setting + Action Planning

"Finding Your Colors of Life"
Self & NSS Understanding

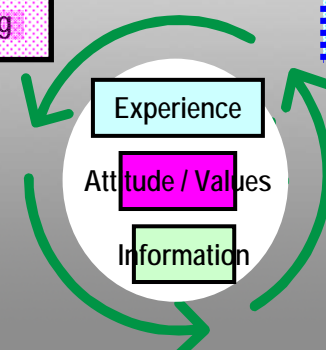
Career Interest Inventory
Self-accessing & JUPAS Choices

DISC Workshop
Self-understanding

School-company Program (YDC)
Career Aspiration

Success Skills Workshop (JA)
Resume Writing & Interviewing Skills + Interpersonal Skills

Job Site Visits by MCE
Career Talk





- **MAXIMIZING OPPORTUNITIES –
DEVELOPING CURRICULAR & EXTRA-
CURRICULAR LINKS**

Mr TSUI Yan Cho Joe

Careers Guidance -- An Integrated Approach

Linking Career Planning with OLEs

Connecting Academic Learning
with Careers





Interface with Different Curriculum Components

With the HKCEE English Language Curriculum (S5)

2007 CE Paper 1B Writing

Choose a job:

You are asked to write an essay about a job you would like to do:

- to work with a famous fashion designer
- to work for a popular fashion magazine
- to work in a shop selling expensive clothes

Interface with Different Curriculum Components

	designer	magazine	selling clothes
Suitable for people who are	<ul style="list-style-type: none"> ● People who are of good fashion sense ● People who like drawing and designing ● People who want to improve their etiquette 	<ul style="list-style-type: none"> ● People who are interested in writing ● People who are interested in meeting different people 	<ul style="list-style-type: none"> ● People who are interested in running a business ● People who are interested in managing people ● Business students ● People who like talking to others
Things you can learn	<ul style="list-style-type: none"> ● How to be a professional designer ● Make friends in this industry 	<ul style="list-style-type: none"> ● Writing and editing skills ● Interviewing skills 	<ul style="list-style-type: none"> ● How to work in a team ● How to lead and motivate people
Others	<ul style="list-style-type: none"> ● May enter showbiz field 	<ul style="list-style-type: none"> ● More exposure to media 	<ul style="list-style-type: none"> ● May learn from a successful CEO

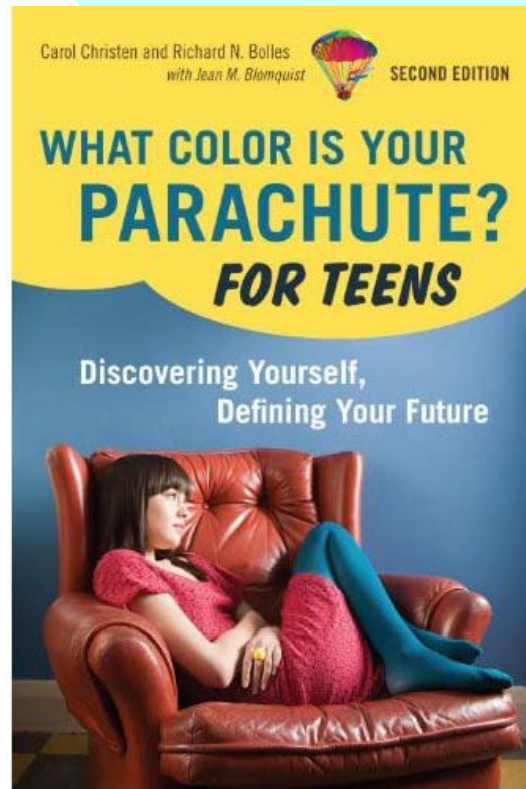
INTEREST

SKILLS

PROSPECTS

□ Interface with Different Curriculum Components

With English Language Curriculum – SBA:
Print – Non-Fiction





Interface with Different Curriculum Components
With S6 Use of English – Word Usage

04 UE-B Q3

Your friend, Lucy Lau, has won a major singing competition and has been offered a recording contract. She has also been offered a place at the police training school to become a policewoman. She cannot decide which offer to accept and has written to ask your advice.

Write a letter in reply advising her to accept the place as a **police cadet and giving reasons why you feel that this would be a **better career choice** for her.**

Sign your letter 'Chris Wong'. Do not write any address.

Interface with Different Curriculum Components

HKDSE Workplace Communication(S5)

Module 2 Jobs and Careers

Part A Reading



Warm Up

Expect answers like 'good career prospects', 'able to help people', 'good salary', 'opportunities to make money' and 'recognition'.

1. If you had to have one of the jobs below, which one would you choose? Why?



2. Do you know anyone who loves his/her job? What does he/she love about it?



Skill Focus

Understanding Overall Meaning

To understand the overall meaning of a text, you will have to use a variety of reading strategies.

Strategy 1 Predicting the content

Use the title, subtitle, headings (if provided) and the introduction to get an idea of what the text is about. Before you read, predict the content of the text.

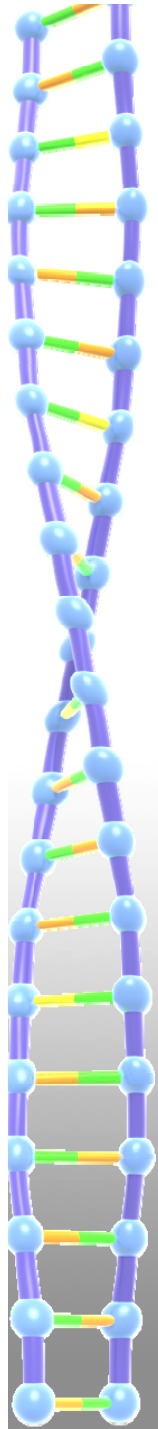
Example To read effectively, students must employ a number of reading strategies.

→ *Career Scrapbook!*



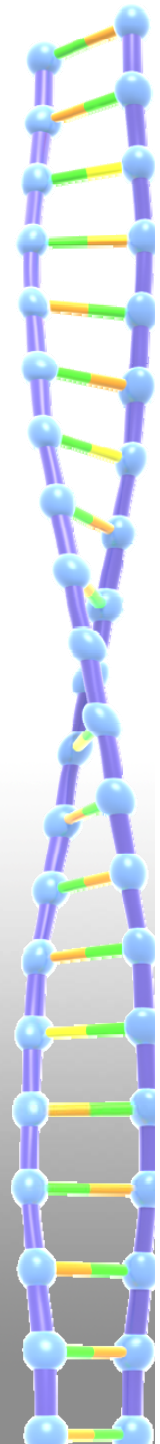
- **IMPLEMENTING CAREER GUIDANCE – WISDOM OF CORPORATE LEADERSHIP**

Mr IP Shun Tak, Andy
Principal



• Contributing Factors

1. School's vision & leadership
2. A whole-school approach
3. Good timing (advent of NSS)
4. Good manning & resources



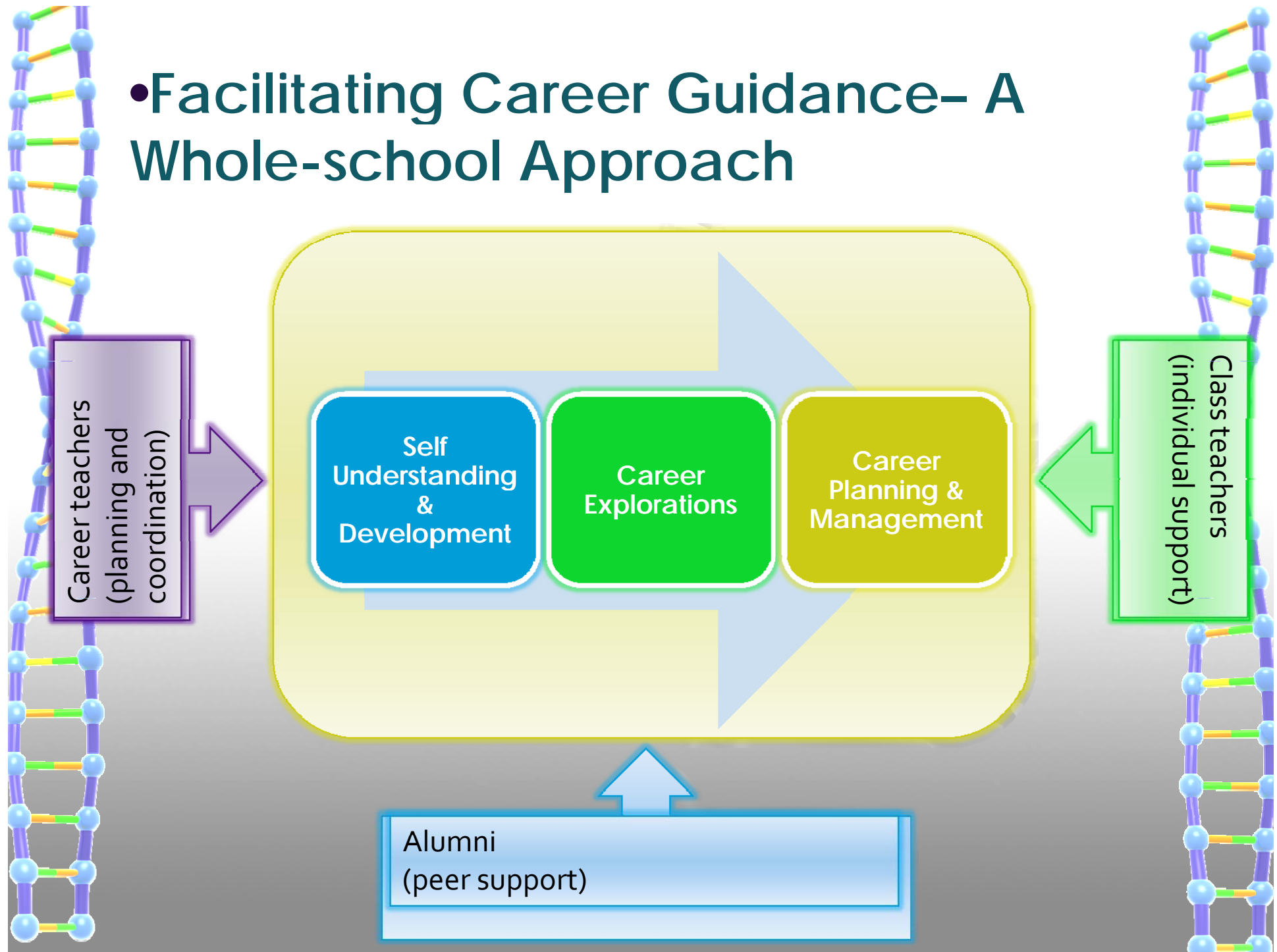


- Leadership practices:

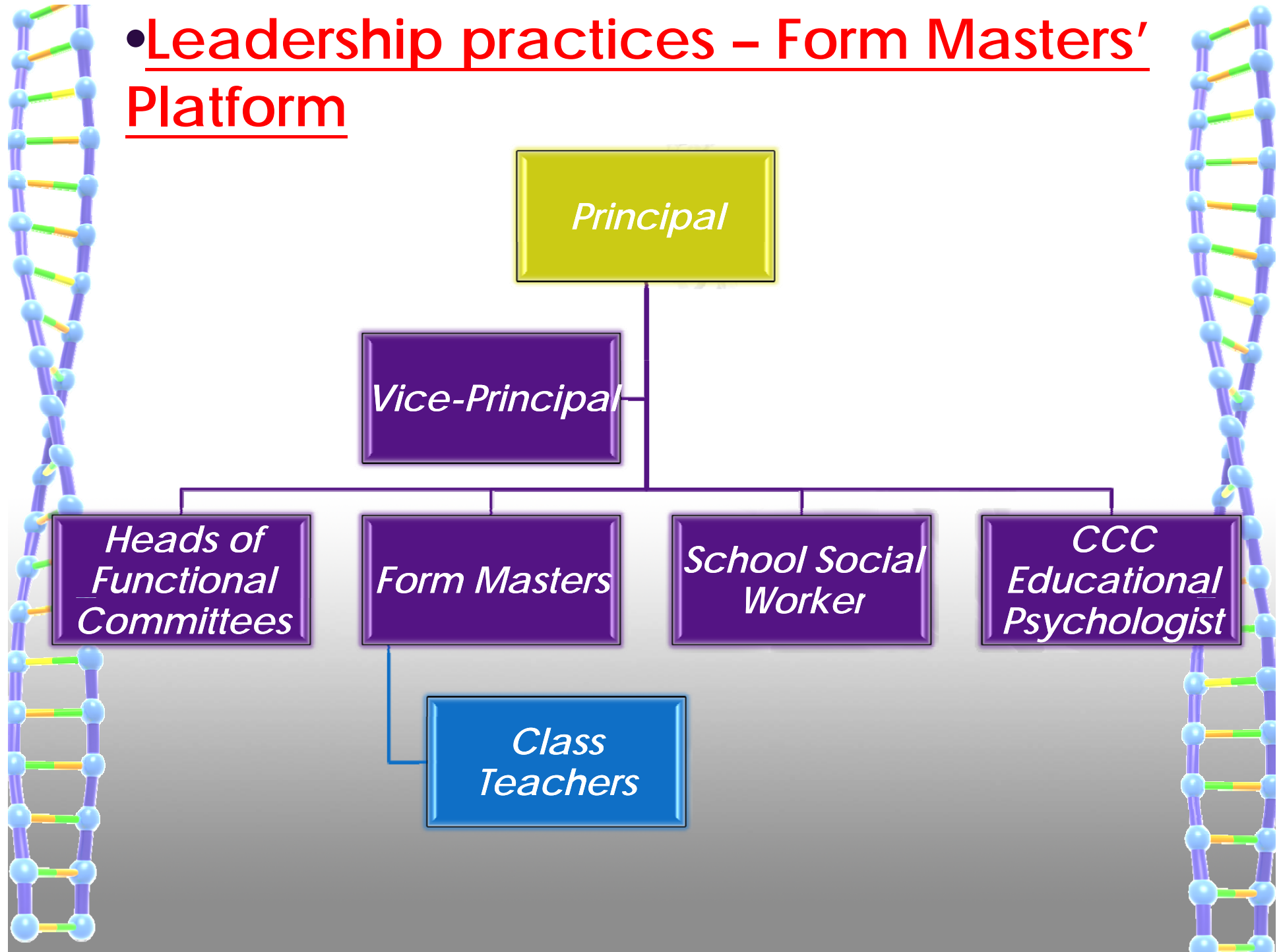
Leadership

- *Who?*
- *How?*
- *What?*

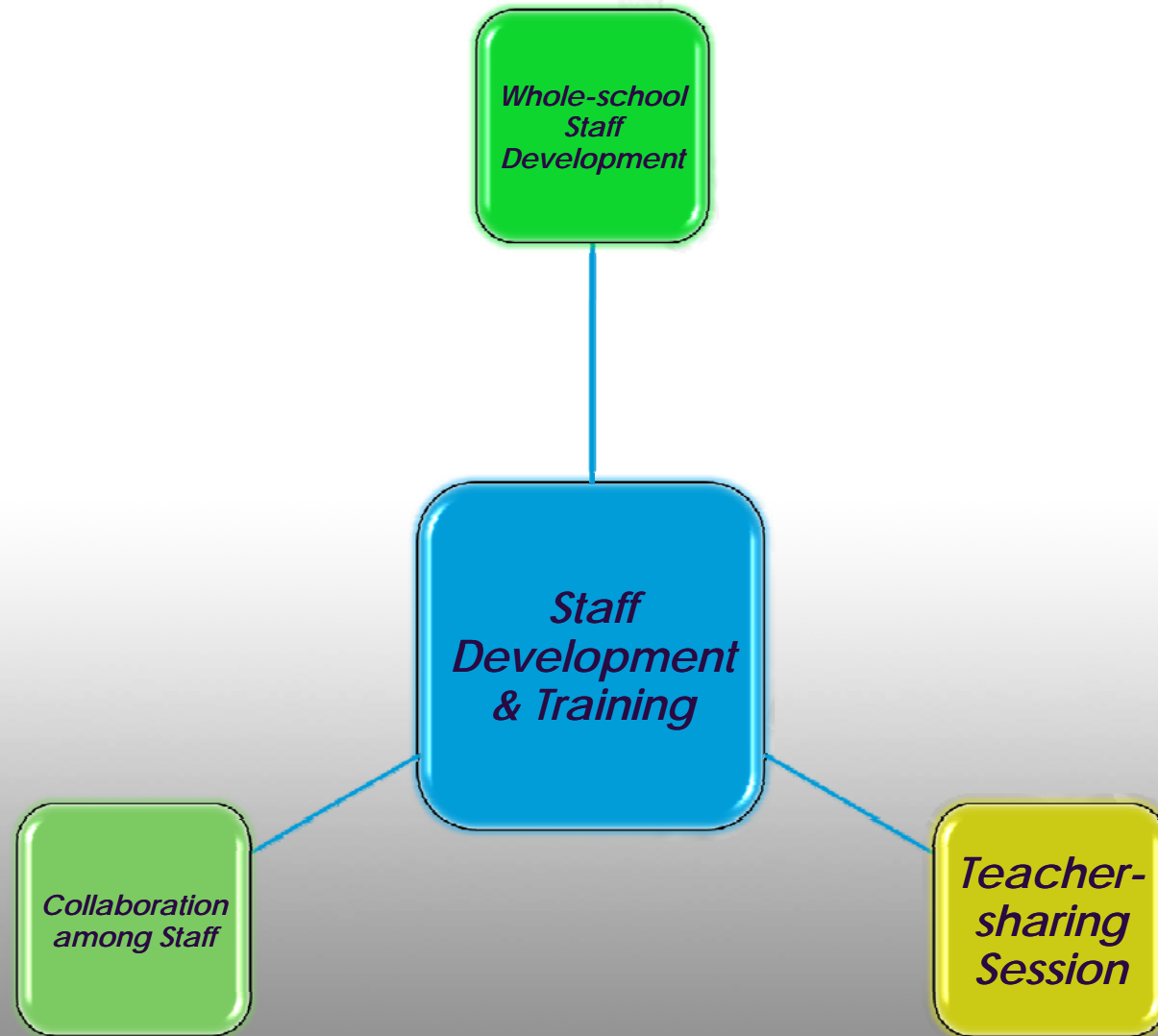
•Facilitating Career Guidance- A Whole-school Approach



Leadership practices – Form Masters' Platform



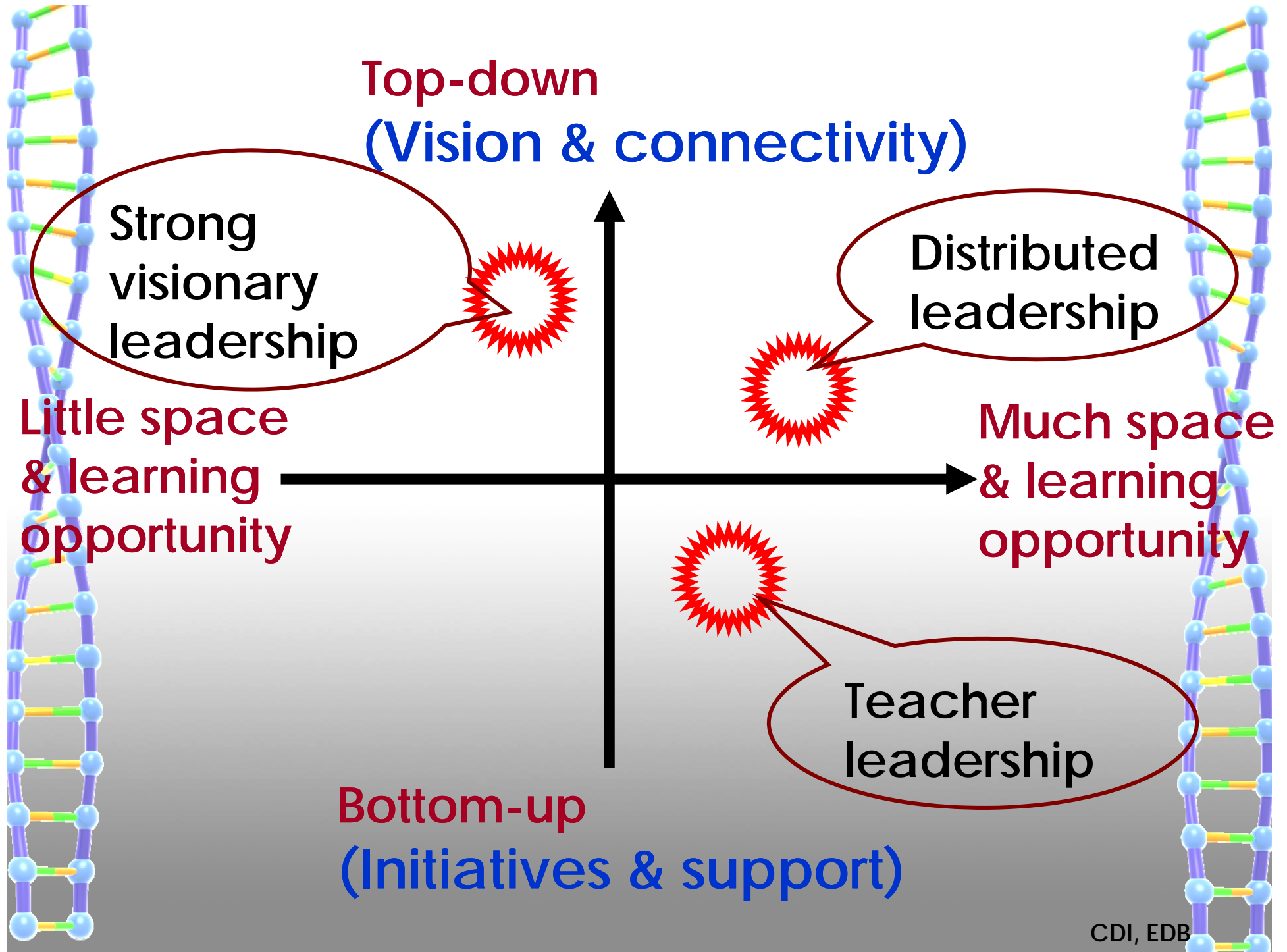
- A Whole-school Approach – Who & How? --Staff Training



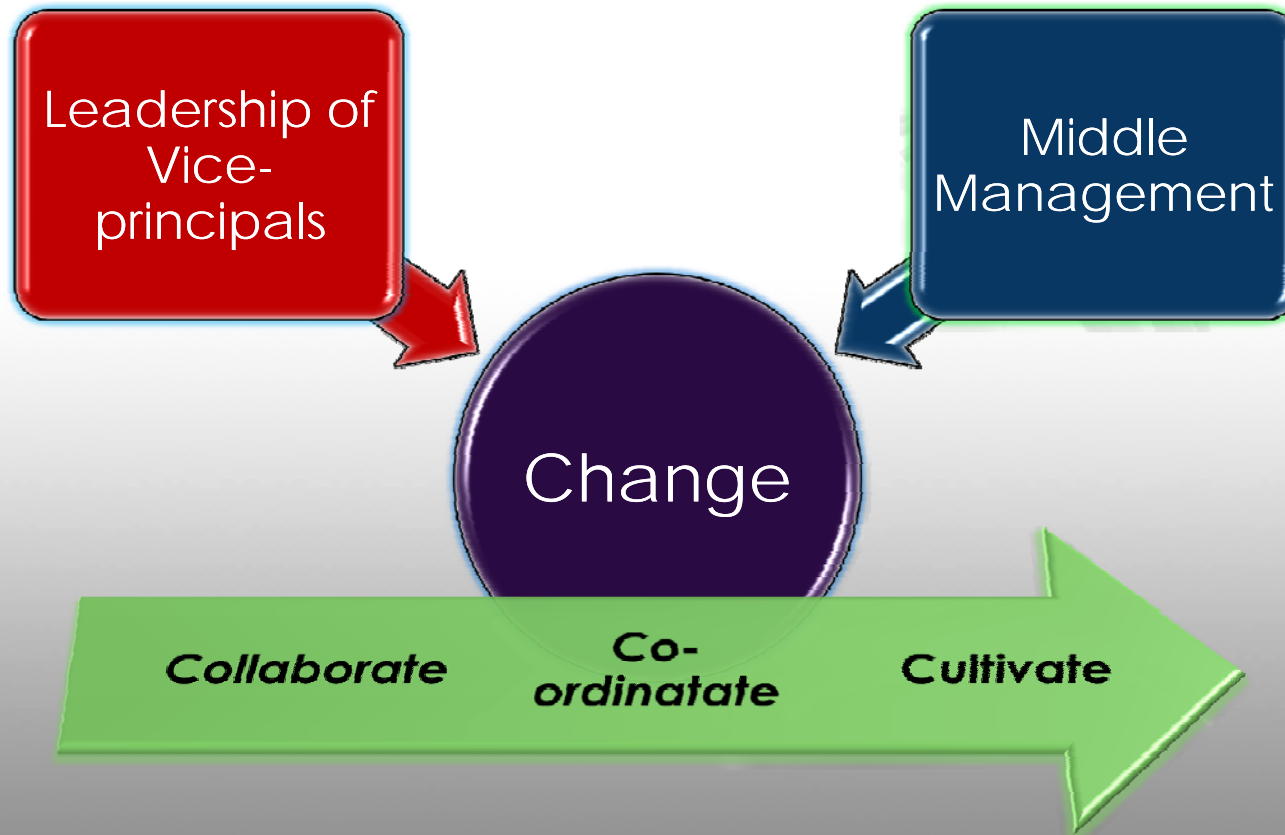


Leadership styles

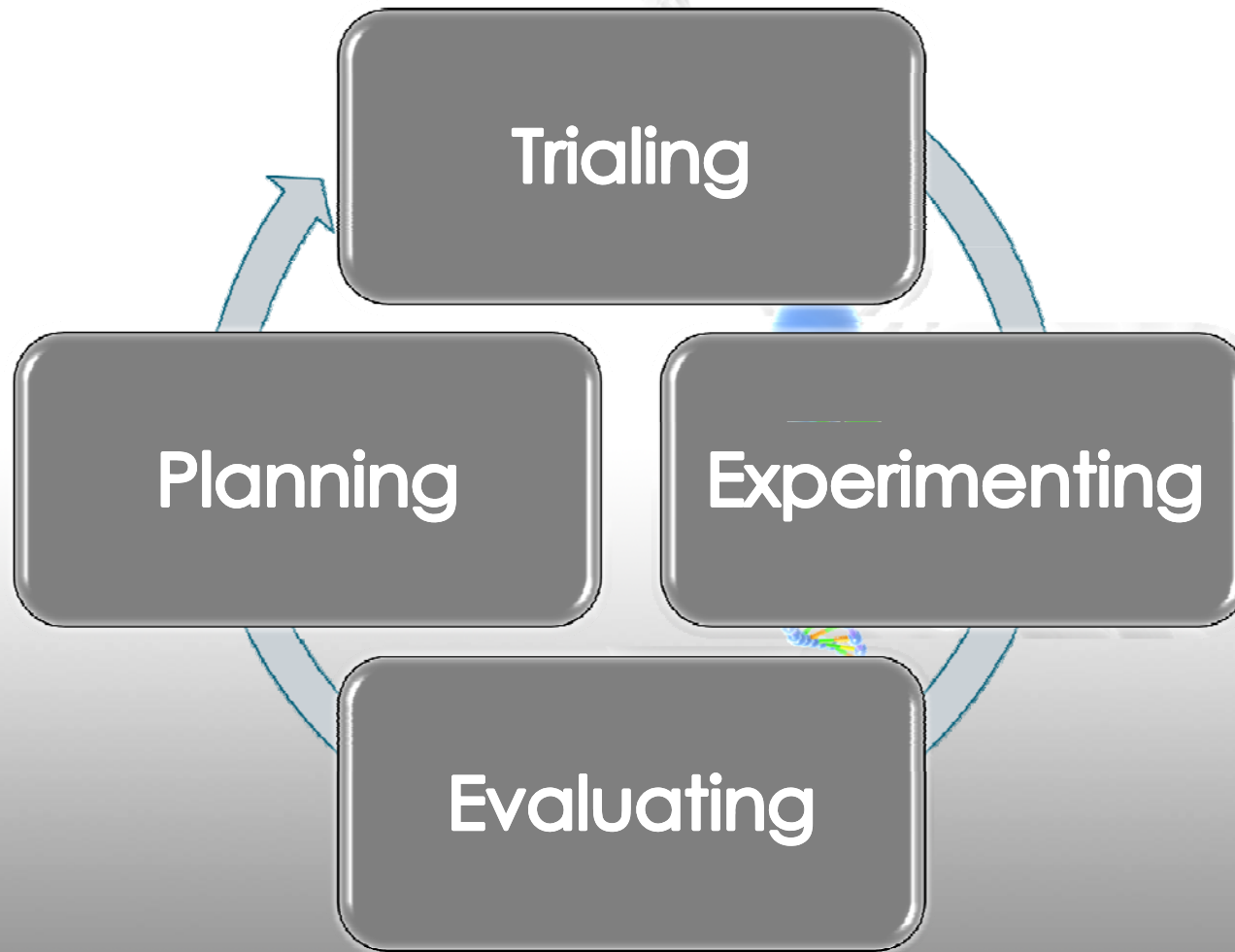
Balance between
top-down and
bottom-up
leadership



•Key to Success



• Yet, it's **too early** to claim success!





- **IMMEDIATE CONCERN!**

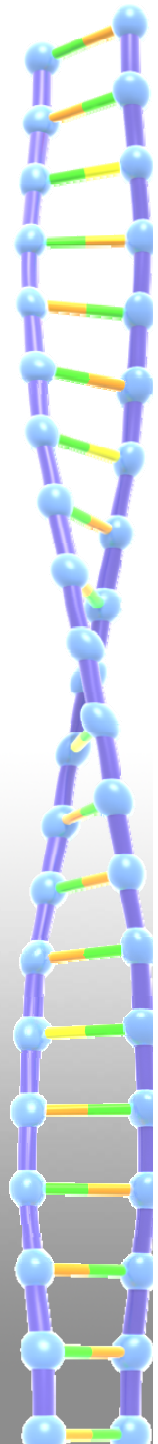
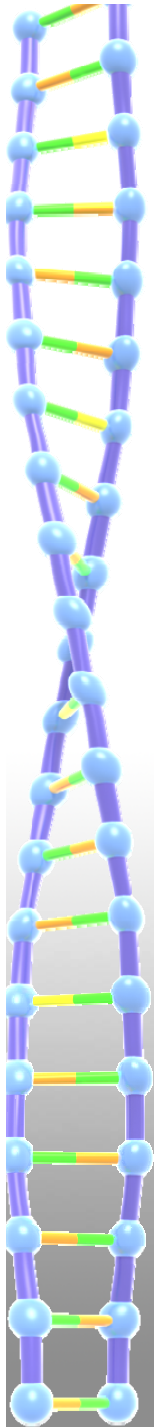
*Successful NSS transition &
Compilation of SLP!*

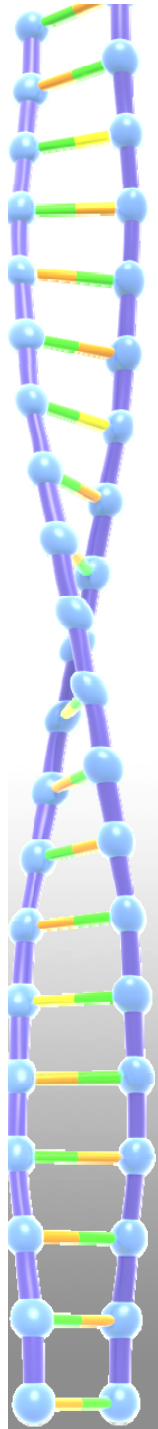
• Future Directions

*Individual Student
Planning (ISP) in
junior secondary*

*Career
Ambassadors*

FUTURE





The

End

Thank you!

